

Entrepreneur®

FRANCHISES OF THE FUTURE

The 347 trend-topping franchises of 2020 (and likely beyond).

Here at *Entrepreneur*, we've been covering the franchise industry for more than 40 years – and making predictions about it for just as long. Way back in March 1980, our very first Franchise 500 issue included a story titled “Franchising: Ready for the Eighties,” which sought to offer an “incisive look at trends to watch in the Eighties...and predict the shape of franchising to come.” Now we continue the tradition set by that article with our annual list looking at the franchise categories we expect to do best in the year ahead.

PETS

There's no denying the attraction of a franchise that involves working with cute animals all day. And making life easier for pet owners can be financially rewarding as well. Spending on pets increases year after year, with an estimated \$75 billion spent by Americans in 2019, according to the American Pet Products Association.

Scenthound

Dog grooming

STARTUP COST

\$206.4K – \$378.4K

TOTAL UNITS

(Franchised/Co.-Owned)

0/4

